KM/LIS 5023 – Management of Information and Knowledge Organizations

Catalog Course Description: Prerequisite: KM/LIS 5033. Theories, processes, behaviors, and issues that allow knowledge based institutions to transform themselves in to ones that organize and share knowledge in an effective, efficient manner; leadership, motivation and organizational communication; management of knowledge workers, ethical and legal aspects of managing information and knowledge organizations.

Interpretation of Course Description: Philosophically, the course is congruent with Peter Drucker’s view of “management as an organic whole [in which] . . . Management principles must be directed toward developing and maintaining a high spirit of performance, achieving organizational results, and managing social impacts to serve the common good.” Maciariello, Joseph A. 2008. Introd. to Management, by Peter F. Drucker. Rev. ed. New York: Collins.

Audience: Required; Introductory; MLIS, MSKM; variety of formats.

Expectations: Prior to the start of class, the student should be able to effectively use D2L, including accessing news and content, participating on discussion boards, and submitting assignments to dropbox folders. Students should be able to use word processing software to produce documents that are professional in appearance (including inserting headers and footers and automatic page numbering) and should be familiar with using the Chicago Manual of Style.

Student Learning Objectives: Upon successful completion of this course, the student will be able to …
- Trace the historical development of management as a discipline.
- Apply the planning process to management activities.
- Describe the concepts of organizational structure, using examples to illustrate the concepts of specialization and coordination.
- Identify the tasks of human resources management in an organization.
- Apply a variety of theory-based techniques to organizational problem solving.
- Summarize the controlling functions of an organization.
- Formulate appropriate responses to organizational change.

Topics:
Definition and purposes of management; Decision making; Planning and evaluation; Organizational design; Leadership and leadership styles; Communication; Motivation; Ethics; Change; Marketing; Budget and finance; Human resources management

Opportunities for Utilizing Relevant Technology: Use word processing software to produce written assignments; use searching skills with library databases and other online resources for research; use D2L communication technologies (e-mail, discussion board, etc) to support class work.

Course Last Offered: Spring 2010
Document prepared by: Suliman Hawamdeh, Yong-Mi Kim, Rhonda Harris Taylor, Spring 2010

Disclaimer: This summary represents the course as it has been taught in past semesters and is provided for the convenience of students and advisors. No guarantees are expressed or implied about current and future course offerings.